



**UNITED STATES**  
*of America's*  
MISS PENNSYLVANIA

## State Delegate Handbook

UNITED STATES of AMERICA PAGEANTS are designed to help women ACHIEVE their hopes, dreams, goals, and aspirations, while making them feel CONFIDENT and BEAUTIFUL inside and out! We believe the true definition of beauty is **"The unique set of combinations that make you, You!"** Our motto is to EMPOWER Women, INSPIRE others, and UPLIFT everyone! We focus on empowering women, promoting positive self- image and providing an avenue of achievement for today's modern woman. But, more importantly we are an elite sisterhood that provides support and encouragement to inspire each delegate to be the best version of herself!

**"There is no tool for development, more effective than the empowerment of women"** -Kofi Annan



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## Eligibility Requirements

### TEEN

- Is between 13-17 years of age as of 1/1/2025
- Is single, not married, has never been married is not pregnant & has never given birth

### MISS

- Is between 18-28 years of age as of 1/1/2025
- Is single or divorced, is not pregnant & has never given birth

### MS

- Is 29+ as of 1/1/2025
- Is single, divorced, with or without children

### MRS

- Is 18+ as of 1/1/2025
- Is legally married to her spouse
- Is a citizen or permanent resident married to a U.S. citizen

### ALL DIVISIONS

1. Is a U.S. citizen, or has been granted permanent residency by the United States.
2. Is a resident, works, or goes to school in the state they are competing.
3. Is a natural born female.
4. Has never appeared nude in photographs or film



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## Event Information

### DATES

November 1st & 2nd, 2024

### LOCATION

#### HOST HOTEL

- Four Points by Sheraton  
3712 Hamilton Blvd, Allentown, PA. 18103

#### VENUE

- Alumnae Theater  
100 College Dr, Allentown, PA 18103

### SCHEDULE

#### **FRIDAY November 1st 2024**

- Registration and Activity
  - 5pm \*subject to change

#### **SATURDAY November 2nd 2024**

- Interviews
  - 9-11am \*subject to change
- Rehearsals
  - 1pm \*subject to change
- Final Pageant
  - 5pm \*subject to change
- Winners Meeting & Photo Shoot
  - Following crowning





# UNITED STATES *of America's* MISS PENNSYLVANIA

## Wardrobe Requirements

### INTERVIEW

Dress for success! Select an outfit suitable for a job interview. Dress, skirt suit, or pantsuit, whatever reflects your personal style!



### OPENING NUMBER

You will need a black cocktail dress and nude or clear colored heels.

### PATRIOTIC WEAR

This is your chance to let your inner fashionista shine while showcasing your American pride! Costumes can reflect National or State characteristics.





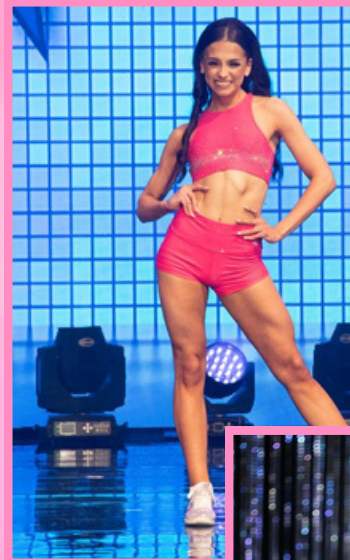
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# Wardrobe Requirements

## FITNESS/SWIM

**TEENS** – Select any style athletic clothing & athletic shoes

**MISS/MS/MRS** – Select any style swimsuit & heels. **NO THONGS ALLOWED!** Bottoms must provide adequate coverage!



## EVENING GOWN

You will need a floor length formal dress, any style, any color. Select a dress that flatters your figure, complexion, and makes you feel beautiful!



# Areas of Competition

25% of score  
Round Robin  
4 minutes, 3 judges



## INTERVIEW

Judging Criteria: Content of Judges Bio, Knowledge, Perception, Self Expression, Spontaneity and Personality will be evaluated. Also important are the Use of Vocabulary, Voice, Appearance and Grooming. Here are some things the Judges will be thinking about: How well did the Contestant answer the questions in terms of content and knowledge? How quickly was the contestant able to think on her feet? How articulate and personable was she?

25% of score  
Onstage presentation



## FITNESS/SWIM

Judging Criteria: Confidence, Choice of Ensemble, Poise, Posture and Execution of Movement will be evaluated. Here are some of the questions the Judges will be thinking about during this segment of the competition: How well did the contestant model her athletic wear/swimsuit in terms of style and grace? How well did the contestant's athletic wear/swimsuit flatter her figure? How well did the contestant convey confidence?

25% of score  
Onstage presentation



## EVENING GOWN

Judging Criteria: Confidence, Poise, Posture, Personality, Charm, Style, Charisma, Grace, Execution, Overall Appearance and Stage Presence will be evaluated. Here are some of the questions the Judges will be thinking about during the Evening Gown Competition. How well did the contestant model her gown in terms of technique and elegance? How well did the contestant's gown flatter her figure? How well did the contestant convey confidence?

25% of score  
Onstage presentation



## ON STAGE QUESTION

Judging Criteria: Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated. Here are some of the questions the Judges will be considering during the On-Stage Interview Competition: How well did the contestant answer the question in terms of content and knowledge? How quickly was the contestant able to think on her feet? How articulate and personable was she?

Not judged and has  
no bearing on final  
outcome



## PATRIOTIC WEAR

Judging Criteria: Creativity of Costume, Modeling Execution, Personality and Stage Presence A winner will be named in each division and will be presented with an award. This competition has no bearing on the overall outcome of the pageant.



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## Entry Fees

**PENNSYLVANIA ENTRY FEE \$695**

**REQUIRED SPOTLIGHT PAGE \$299**

- Official entry to participate in the annual state competition
- Official USOA City/Region Titleholder crown
- Official USOA City/Region Titleholder sash
- 1 Pennsylvania State Program Book
- Contestant Swag Bag
- Official UNITED STATES of AMERICA PENNSYLVANIA pageant shirt

## PAYMENT SCHEDULE

Payment #1) \$195 Deposit Reserves Local Title

Payment #2) \$250 Local Sash and Crown Will be Ordered

Payment #3) \$250 Ships Sash and Crown

Payment #4) \$299 Contestant Spotlight Ad (Due 1 month before pageant)

## PAYMENT INFORMATION

ONLINE - Directly on the Delegate Portal

ZELLE - Available once selected

PAYPAL - Invoicing available. If invoiced via PayPal, fees will be applied.

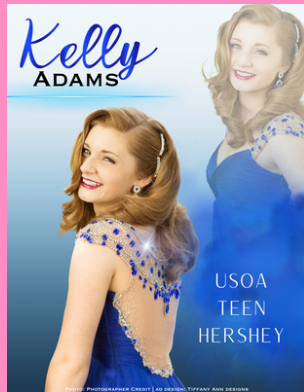
ALL FEES ARE NON-REFUNDABLE AND NON-TRANSFERABLE

\*Late fee of \$150 will be applied for missed payment and document deadlines\*



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**CONTEST SPOTLIGHT PAGE (REQUIRED)**



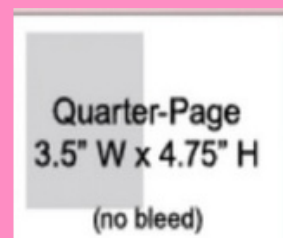
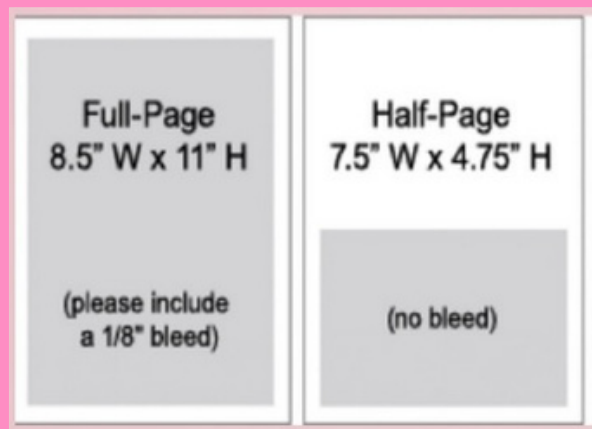
YOU will be responsible to purchase ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book for \$299. Ad page must be created using our in-house designer.

- 1 photo - \$30
- 2 photos - \$45

**PROGRAM BOOK AD SPACE OFFERS (OPTIONAL)**

To help with the associated costs of competition you can sell additional advertisements in the program book and earn money! We have set up an incentive program for you to help offset your expenses. Listed below are the available advertisements, their costs, and the amount that you will receive for selling the advertisement! You will be provided a sponsorship letter to help you secure sponsors.

Advertisement	Price	Incentive
Back Cover	\$700	\$250
Inside Covers	\$600	\$200
2-Page Spread	\$550	\$180
Full Page	\$299	\$100
Half Page	\$150	\$50
Quarter Page	\$75	\$25







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# Documents & Backstage

## DOCUMENTS AND DEADLINES

1. Official Application - Due Immediately
2. Deposit - Due within 24 hours of titleholder offer
3. Official Paperwork - Due within 24 hours of deposit
  - Titleholder Agreement
  - Copy of Driver's License/Birth Certificate
  - MRS - Copy of marriage license
  - MS - Final divorce decree for any previously married contestants
  - Credit Card Authorization Form (Only used if in violation of contract or on delinquent accounts)
4. Headshot, professional photo, NO sash and crowns allowed
5. Ad Page artwork/fees/forms (as soon as they are ready, but NO LATER than one month prior to the pageant)
6. Judges Bio due NO LATER than one month prior to the pageant
7. Any other documents requested by the director.

DEADLINE FOR ALL REQUESTED PAPERWORK TO BE ANNOUNCED

## BACKSTAGE RULES

**No one** is allowed in the backstage dressing area before, during, or after the pageant other than the contestant. We will have staff backstage to help with wardrobe if necessary.



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# Pageant Etiquette

## ETIQUETTE

None of these things will win or lose a pageant for you. However, once you have entered the pageant everyone is watching you, and it is important to make a good impression. These guidelines will help you create an impression of a responsible, confident, organized individual who can handle any job given to her.

- Meet every deadline, or call for an extension!
- Follow all rules! They are for your safety and security.
- Be neat and clean! No one should have to pick up after you.
- Be organized! It is your responsibility to know what's happening and be ready.
- Get acquainted! You should get to know the other contestants, the contestant coordinators, and our Team. Most importantly, be respectful to everyone!
- Be complimentary of all accommodations and meals! Sponsors and staff always do their best, please remember that.
- Be cheerful even if you are not "the winner." Only one person can win the crown, and you are a winner for representing your local title!
- Be a gracious winner! It happens once in a lifetime, and many others would like to be in your shoes!



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## Prize Package

### PRIZE PACKAGE

- Entry to the national pageant (Valued at \$2495.00)
- Official entry to participate in the annual national competition
- Official State titleholder's rhinestone, embroidered sash
- Official State titleholder's Swavorski crown
- Winners Bouquet
- State Winners Swag Bag
- Professional photoshoot
- National Pageant Opening number ensemble
- Full Page Contestant's Spotlight Advertisement in the National ProgramBook (design fee not included)
- National Program Book
- National Pageant DVD National Photo Package (Includes Interview Portraits, & Onstage Competition Photos)
- 4 Nights Hotel Accommodations at Host Hotel (Paired with another contestant or 1 night free if opting for a private room) \*Dependent on National pageant dates\*
- Minimum of 2 provided meals per day at the national pageant
- Contestant Swag Bag
- Official UNITED STATES of AMERICA pageant shirt
- Additional prizes to be announced



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## FAQ's

**Do I have to compete in and win a preliminary competition in order to compete in the national pageant?**

Yes, Pennsylvania has a state competition that you must compete in order to go to the national pageant. Other states may or may not have local preliminaries available in your area, if there is not a preliminary pageant in your state apply directly with the national office.

**How long does it take to receive my sash and crown?**

Once the sash is ordered it generally takes 4-6 weeks for production.

**When do tickets go on sale?**

Tickets typically go on sale 2-4 weeks prior to the pageant. You will be notified when they go on sale and given instructions on how to purchase tickets.

**Does everyone need a ticket to the pageant?**

Yes! Everyone over the age of 2 needs a ticket.

**Are there any required rehearsals?**

No. All rehearsals take place pageant weekend.



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## FAQ's

### Will the pageant be televised?

The State Pageant can be seen via Livestream. More information will be announced as we get closer to the pageant.

### Will I get a Facebook page or Instagram account for my local title?

DO NOT CREATE ANY SOCIAL MEDIA ACCOUNTS WITH YOUR LOCAL USOA TITLE. You will be provided a Division Facebook page for you to use for your reign. Local titleholders no longer get Instagram accounts, but you are free to use your account

### How do I sell advertisements in the program book to raise money towards my pageant expenses?

Once you are registered as a contestant, you will be provided a sponsorship letter to present to businesses, friends and family whom may wish to support you by either purchasing an advertisement to simply wish you good luck or to promote and highlight their business!

### What do you look for in a State titleholder?

We look for people who want to live by our motto: Empower women, inspire others, and uplift everyone. We want title-holders who will advocate for their platform on social media and who are passionate about making a difference.